

## Personal Branding In A Digital World

Join Jennifer Stepniowski, ASQ Fellow, MBA, CMQ/OE; Chair, ASQ Social Responsibility Technical Community, as she shares with us the idea of personal branding. Choosing how you present yourself online can boost your professional visibility and influence how others see you. Learn how this ties in with the direction ASQ is headed in 2019.

As part of their transformational journey, ASQ has launched a new website called [my.asq.org](http://my.asq.org). Create your account now to start connecting and sharing within the ASQ community. Post questions, join discussions and get advice on a variety of quality topics and ASQ topics. If you have an ASQ.org account, you automatically

have access to [my.asq.org](http://my.asq.org) through the same log in.

July's meeting heads to a new venue, the Imperial Chinese Restaurant on Broadway. ASQ Denver is trying out a different approach to hosting our dinner meeting. We'll have a private room in the restaurant for our food, networking and presentation. The section has invested in new AV equipment for just such an occasion. The leadership team looks forward to everyone's feedback as we work to offer our members a variety of opportunities for local engagement.

See the Events page to find out more. RSVP to [events@asq1300.org](mailto:events@asq1300.org). This meeting is free for section members.

## Gift Of Knowledge: Books Exchanged For Donations

ASQ Denver section member Don Wilson gathered an impressive library of books and texts throughout his quality career. No doubt such a collection was valuable resource. But it is continuing to benefit others as books are exchanged for donations to a Denver area Salvation Army Red Shield Center.

Since August 2017, \$450 has been donated. Over 100 used books have been sold, mostly to ASQ Denver section members for \$1, \$2 or \$5. All of the proceeds have been donated to the Salvation Army Red Shield Recreation Center at 2915 High St. to support after school programs in the Swansea area of Denver. There are still 256 books available.

The Salvation Army Red Shield Recreation Center provides activities for youth, adults, and seniors. Children ages 5 to 12 years are offered homework assistance and activities

such as sports, after school programs and summer camps. The facility even boasts a boxing gymnasium.

Don has been a ASQ Denver member for 38 years. He says the books were a good reference for him as he developed training materials, contributed to books and worked as a consultant. The library covers a wide range of topics with most titles being about Lean/Six Sigma, general quality, business or continuous improvement.

For the current list of available books, and to purchase a book, contact Don Wilson at [qinas@comcast.net](mailto:qinas@comcast.net). If new titles are added, previous purchasers will be alerted. He also has issues of Quality Progress and Quality Digest magazines for free. Show your love of quality knowledge and your community by checking out this unique opportunity.

Look for more information about these and other great events on our website: [www.asq1300.org](http://www.asq1300.org).